



# Website review smilesbytran.com

Generated on December 25 2024 16:50 PM

The score is 72/100




## SEO Content

|             | <b>Title</b>   | <p>Dentist Allentown, PA 18103   Cuong B. Tran, DMD</p> <p><b>Length : 48</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |          |         |      |         |       |  |             |  |     |                               |   |   |
|-------------|--|---|----------|---------|------|---------|-------|--|-------------|--|-----|-------------------------------|---|---|
|             | <b>Description</b>   | <p>Dentist Cuong B. Tran, DMD is accepting new dental patients in Allentown, PA 18103. Call (610) 841-7555 to request an appointment.</p> <p><b>Length : 130</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |          |         |      |         |       |  |             |  |     |                               |   |   |
|             | <b>Keywords</b>  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |          |         |      |         |       |  |             |  |     |                               |   |   |
|             | <b>Og Meta Properties</b>  | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1753"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Dentist Allentown, PA 18103   Cuong B. Tran, DMD</td> </tr> <tr> <td>description</td> <td>Dentist Cuong B. Tran, DMD is accepting new dental patients in Allentown, PA 18103. Call (610) 841-7555 to request an appointment.</td> </tr> <tr> <td>url</td> <td>https://www.smilesbytran.com/</td> </tr> </tbody> </table>                           | Property | Content | type | website | title | Dentist Allentown, PA 18103   Cuong B. Tran, DMD | description | Dentist Cuong B. Tran, DMD is accepting new dental patients in Allentown, PA 18103. Call (610) 841-7555 to request an appointment. | url | https://www.smilesbytran.com/ |   |   |
| Property    | Content  |   |          |         |      |         |       |  |             |  |     |                               |   |   |
| type        | website  |   |          |         |      |         |       |  |             |  |     |                               |   |   |
| title       | Dentist Allentown, PA 18103   Cuong B. Tran, DMD   |   |          |         |      |         |       |  |             |  |     |                               |   |   |
| description | Dentist Cuong B. Tran, DMD is accepting new dental patients in Allentown, PA 18103. Call (610) 841-7555 to request an appointment. |   |          |         |      |         |       |  |             |  |     |                               |   |   |
| url         | https://www.smilesbytran.com/  |   |          |         |      |         |       |  |             |  |     |                               |   |   |
|             | <b>Headings</b>  | <table border="1" data-bbox="544 1783 1481 1854"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>20</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1888 1190 2080" style="list-style-type: none"> <li>• [H1] Tran Dental</li> <li>• [H1] Tran Dental</li> <li>• [H1] Family dentistry in Allentown, PA</li> <li>• [H2] Your family dentist in Allentown, PA</li> <li>• [H2] Your family dentist in Allentown, PA</li> <li>• [H2] 2023 Invisalign Smile Event</li> </ul> | H1       | H2      | H3   | H4      | H5    | H6   | 3           | 20   | 8   | 0                             | 0 | 0 |
| H1          | H2   | H3  | H4       | H5      | H6   |         |       |  |             |  |     |                               |   |   |
| 3           | 20   | 8   | 0        | 0       | 0    |         |       |  |             |  |     |                               |   |   |




## SEO Content

|  |                 |  |
|--|-----------------|--|
|  |                 | <ul style="list-style-type: none"><li>• [H2] Introducing Online Bill Pay</li><li>• [H2] New Patient Offer</li><li>• [H2] Meet Dr. Tran</li><li>• [H2] Financing</li><li>• [H2] Botox</li><li>• [H2] A Lifetime of Healthy Teeth</li><li>• [H2] Dental Savings Plan</li><li>• [H2] Same-Day Crown Special</li><li>• [H2] New Patient Offer</li><li>• [H2] Dr. Tran is a Preferred Provider for Invisalign</li><li>• [H2] Dental Services For Optimal Oral Health</li><li>• [H2] Our modern office features the latest in dental technology.</li><li>• [H2] Our Patient Testimonials</li><li>• [H2] Our Patient Testimonials</li><li>• [H2] Office Info</li><li>• [H2] Quick Links</li><li>• [H2] Stay Connected</li><li>• [H3] New patients receive an oral exam, dental cleaning, 4 digital bitewing x-rays, and an oral cancer screening for only \$150</li><li>• [H3] Only \$357/yr(orig. \$497)</li><li>• [H3] \$1200(orig. \$1550)</li><li>• [H3] New patients receive an oral exam, dental cleaning, 4 digital bitewing x-rays, and an oral cancer screening for only \$150(orig. \$282)</li><li>• [H3] General</li><li>• [H3] Cosmetic</li><li>• [H3] Restorative</li><li>• [H3] Dental Implants</li></ul> |
|  | Images          | We found 13 images on this web page.<br>Good, most or all of your images have alt attributes.  |
|  | Text/HTML Ratio | Ratio : <b>27%</b><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.  |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|  |             |                                  |
|--|-------------|----------------------------------|
|  | URL Rewrite | Good. Your links looks friendly! |
|--|-------------|----------------------------------|

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 49 links including 2 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 6.12%<br>Internal Links 93.88% |

## In-page links

| Anchor                                    | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Home</a>                      | Internal | Passing Juice |
| <a href="#">Meet Dr. Tran</a>             | Internal | Passing Juice |
| <a href="#">Dental Services</a>           | Internal | Passing Juice |
| <a href="#">Cleaning &amp; Prevention</a> | Internal | Passing Juice |
| <a href="#">Cosmetic Procedures</a>       | Internal | Passing Juice |
| <a href="#">Restorative Procedures</a>    | Internal | Passing Juice |
| <a href="#">Dental Implants</a>           | Internal | Passing Juice |
| <a href="#">Tooth Extractions</a>         | Internal | Passing Juice |
| <a href="#">Invisalign Adult</a>          | Internal | Passing Juice |
| <a href="#">Pediatric Dentistry</a>       | Internal | Passing Juice |
| <a href="#">Invisalign Teen</a>           | Internal | Passing Juice |
| <a href="#">Orthodontics</a>              | Internal | Passing Juice |
| <a href="#">Same-Day Crowns</a>           | Internal | Passing Juice |
| <a href="#">Gum Rejuvenation</a>          | Internal | Passing Juice |
| <a href="#">Mouth Guards</a>              | Internal | Passing Juice |
| <a href="#">Soft Tissue Laser</a>         | Internal | Passing Juice |
| <a href="#">Emergency Dentistry</a>       | Internal | Passing Juice |
| <a href="#">Dentures</a>                  | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Obstructive Sleep Apnea</a>   | Internal | Passing Juice |
| <a href="#">Smile Gallery</a>             | Internal | Passing Juice |
| <a href="#">Videos</a>                    | Internal | Passing Juice |
| <a href="#">Patient Center</a>            | Internal | Passing Juice |
| <a href="#">First Visit</a>               | Internal | Passing Juice |
| <a href="#">Office Tour</a>               | Internal | Passing Juice |
| <a href="#">Meet Our Team</a>             | Internal | Passing Juice |
| <a href="#">Patient Forms</a>             | Internal | Passing Juice |
| <a href="#">Office Policies</a>           | Internal | Passing Juice |
| <a href="#">Insurance</a>                 | Internal | Passing Juice |
| <a href="#">Patient Testimonials</a>      | Internal | Passing Juice |
| <a href="#">Financing</a>                 | Internal | Passing Juice |
| <a href="#">Common Questions</a>          | Internal | Passing Juice |
| <a href="#">Dental Links</a>              | Internal | Passing Juice |
| <a href="#">Emergency Care</a>            | Internal | Passing Juice |
| <a href="#">COVID-19 Questionnaire</a>    | Internal | Passing Juice |
| <a href="#">Location</a>                  | Internal | Passing Juice |
| <a href="#">Review Us</a>                 | Internal | Passing Juice |
| <a href="#">Contact Us</a>                | Internal | Passing Juice |
| <a href="#">Download Flyer</a>            | Internal | Passing Juice |
| <a href="#">View Raffle Items</a>         | Internal | Passing Juice |
| <a href="#">Register Today!</a>           | Internal | Passing Juice |
| <a href="#">Pay Bill</a>                  | External | Passing Juice |
| <a href="#">Request Appointment</a>       | Internal | Passing Juice |
| <a href="#">Take a Selfie</a>             | External | Passing Juice |
| <a href="#">Cleaning &amp; Prevention</a> | Internal | Passing Juice |
| <a href="#">Cosmetic Dentistry</a>        | Internal | Passing Juice |
| <a href="#">Restorative Dentistry</a>     | Internal | Passing Juice |

## In-page links

|                                       |          |               |
|---------------------------------------|----------|---------------|
| <a href="#">Dental Implants</a>       | Internal | Passing Juice |
| <a href="#">Map &amp; Directions</a>  | Internal | Passing Juice |
| <a href="#">Dental website design</a> | External | Passing Juice |

## SEO Keywords



Keywords Cloud

services oral patients new dental only  
patient office tran invisalign

## Keywords Consistency












| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| dental  | 17      | ✗     | ✗        | ✓           | ✓        |
| tran    | 9       | ✓     | ✗        | ✓           | ✓        |
| patient | 7       | ✗     | ✗        | ✓           | ✓        |
| new     | 7       | ✗     | ✗        | ✓           | ✓        |
| oral    | 7       | ✗     | ✗        | ✗           | ✓        |

## Usability





|  |              |   |
|--|--------------|---|
|  | Url          | Domain : smilesbytran.com<br>Length : 16          |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability


### Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 0<br>Warnings : 0  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |




## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="https://www.smilesbytran.com/sitemap.xml">https://www.smilesbytran.com/sitemap.xml</a> |
|  | Robots.txt  | <a href="http://smilesbytran.com/robots.txt">http://smilesbytran.com/robots.txt</a>  |

## Optimization

|  |           |  |
|--|-----------|--|
|  |           | Great, your website has a robots.txt file.   |
|  | Analytics | Great, your website has an analytics tool.<br> Google Analytics |