








Website review simplydentalortho.com

Generated on December 25 2024 16:49 PM





The score is 72/100







SEO Content

	Title	<p>Orthodontist Wayland, MA Simply Orthodontics Wayland</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Need an orthodontist in Wayland? At Simply Orthodontics Wayland, our experts make it easy for children and adults to achieve their best, straightest smiles!</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1444 1476 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1300 2072" style="list-style-type: none"> • [H1] Orthodontist Wayland • [H2] What a great team! • [H2] We Make it Easy to Achieve Your Best Smile • [H2] Options for Kids, Teens & Adults • [H2] Limited-Time Offers • [H2] Wayland's Dental Team • [H2] We Make the Payment Process Simple • [H2] Cutting-Edge Technology • [H2] Smile Better. Live Better. • [H2] A Video Message • [H3] Invisalign® • [H3] Clear Braces • [H3] Pediatric Orthodontics • [H3] Self-Ligating Braces • [H3] Align Your Smile • [H3] Start Your OrthodonticTreatment on the 	H1	H2	H3	H4	H5	H6	1	9	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	9	6	0	0	0									

SEO Content

	Images	We found 22 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 25% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.57% Internal Links 91.43%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Meet the Orthodontists	Internal	Passing Juice
Meet Dr. Sam Alkhoury	Internal	Passing Juice
Meet Dr. Nina Khedkar	Internal	Passing Juice

In-page links

Our Locations	Internal	Passing Juice
Smile Gallery	Internal	Passing Juice
Simply Doing Good	Internal	Passing Juice
Reasons to See an Orthodontist	Internal	Passing Juice
Blog	External	Passing Juice
Services	Internal	Passing Juice
Invisalign	Internal	Passing Juice
Invisalign Teen	Internal	Passing Juice
Traditional Braces	Internal	Passing Juice
Clear Braces	Internal	Passing Juice
Advanced Braces (Damon)	Internal	Passing Juice
Phase 1 Pediatric Orthodontics	Internal	Passing Juice
Adult Orthodontics	Internal	Passing Juice
Emergency Orthodontist	Internal	Passing Juice
Free Orthodontics Smile Assessment	Internal	Passing Juice
For Patients	Internal	Passing Juice
Preferred Plan	Internal	Passing Juice
Dental Insurance	Internal	Passing Juice
Promotions	Internal	Passing Juice
Home Care Instructions	Internal	Passing Juice
FAQs	Internal	Passing Juice
Reviews	Internal	Passing Juice
Contact	Internal	Passing Juice
Request an Appointment	Internal	Passing Juice
Explore the Possibilities	Internal	Passing Juice
Tour Our Spectacular Office	Internal	Passing Juice
Get Directions	External	Passing Juice
Sitemap	Internal	Passing Juice

In-page links

[Privacy Policy](#)

Internal

Passing Juice

[TNT Dental](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

braces wayland orthodontic
orthodontics simply smile
orthodontist make treatment
more

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
orthodontic	10	✓	✗	✓	✓
orthodontist	9	✓	✗	✓	✓
wayland	9	✓	✗	✓	✓
orthodontics	8	✓	✗	✓	✓
simply	7	✓	✗	✓	✗

Usability





	Url	Domain : simplydentalortho.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.simplyorthowayland.com/sitemap.xml
	Robots.txt	http://simplydentalortho.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 443 1481 521"> Google Analytics</div>