

Website review shoresmilesdental.com

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The score is 74/100







SEO Content

	Title	Dentist in Lincroft Shore Smiles Dental Length : 41 Perfect, your title contains between 10 and 70 characters.												
	Description	Shore Smiles Family & Cosmetic Dentistry is your dentist in Lincroft, New Jersey. We offer dental treatments for the whole family. Length : 134 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr></table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>5</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Your Dentist in Lincroft, New Jersey• [H2] Dentist in Lincroft Specializing in Implant and Cosmetic Dentistry• [H2] Smiles are Made Here• [H2] Don't Like Your Smile? We Can Change it!• [H2] No Insurance? No Problem.• [H2] The Latest Reviews for Shore Smiles Dental!• [H3] Contact Us• [H3] Office Hours• [H3] Visit Us• [H3] Find Us on Social Media	H1	H2	H3	H4	H5	H6	1	5	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	4	0	0	0									
	Images	We found 14 images on this web page.												

SEO Content

		7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 24% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 23.08% Internal Links 76.92%


In-page links

Anchor	Type	Juice
654 Newman Springs Road, Lincroft, N.J. 07738	External	Passing Juice
Request Appointment	External	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Dental Implants	Internal	Passing Juice
Dental Exams & Cleanings	Internal	Passing Juice

In-page links

Digital X-Rays	Internal	Passing Juice
Fluoride Treatments	Internal	Passing Juice
Sealants	Internal	Passing Juice
Oral Cancer Screenings	Internal	Passing Juice
Family Dentistry	Internal	Passing Juice
Veneers	Internal	Passing Juice
Teeth Whitening	Internal	Passing Juice
Crowns & Bridges	Internal	Passing Juice
Tooth Extractions	Internal	Passing Juice
Invisalign	Internal	Passing Juice
Root Canal Therapy	Internal	Passing Juice
Composite Fillings	Internal	Passing Juice
Patient Forms	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Make a Payment	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Crimson Media Dental Marketing Agency	External	Passing Juice

SEO Keywords

	Keywords Cloud	shore dentistry smiles lincroft dentist teeth staff oral make dental
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

dental	25	✓	✗	✓	✓
smiles	15	✓	✗	✓	✓
shore	12	✓	✗	✓	✓
dentist	8	✓	✗	✓	✓
lincroft	8	✓	✗	✓	✓


Usability

	Url	Domain : shoresmilesdental.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.shoresmilesdental.com/sitemap.xml
	Robots.txt	http://shoresmilesdental.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.