# Website review
## saltlakecityperio.com

Generated on December 23 2024 15:31 PM

**The score is 74/100**

# SEO Content

| | | |
|---|---|---|
| ✅ | Title | Periodontist Salt Lake City, UT \| Utah Implants and Periodontics<br><br>**Length : 64**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠️ | Description | Visit your skilled periodontist in Salt Lake City, UT and the dedicated specialist team at Utah Implants and Periodontics, offering extensive periodontal care to renew oral health.<br><br>**Length : 180**<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ❌ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ⬤ | Headings | **H1** 1   **H2** 9   **H3** 0   **H4** 1   **H5** 0   **H6** 0<br><br>• [H1] Dental Implants Periodontist – Salt Lake City, UT<br>• [H2] Are You a Dentist?<br>• [H2] Are You a Dental Patient?<br>• [H2] Periodontist & Implant Dentist<br>• [H2] The Utah Implants & Periodontics Mission<br>• [H2] Dental Patient Testimonials<br>• [H2] Top-Rated Periodontist on Google<br>• [H2] Meet Our Dental Team<br>• [H2] Dental Implants<br>• [H2] Periodontal Treatment<br>• [H4] Professional Memberships & Recognition |
| ❌ | Images | We found 30 images on this web page.<br><br>2 alt attributes are empty or missing. Add alternative text so that |

# SEO Content

| | | |
|---|---|---|
| | | search engines can better understand the content of your images. |
| ✓ | Text/HTML Ratio | Ratio : **31%**<br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 32 links including 0 link(s) to files |
| ⚪ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Skip to Main Content | Internal | Passing Juice |
| Pay Online | Internal | Passing Juice |
| Forms | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| About | Internal | Passing Juice |
| Meet the Periodontists | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Meet Dr. Rob Wood | Internal | Passing Juice |
| Meet Dr. Chase Richards | Internal | Passing Juice |
| Meet the Team | Internal | Passing Juice |
| Tour Our Office | Internal | Passing Juice |
| Periodontal Technology | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Services | Internal | Passing Juice |
| Periodontal Therapy | Internal | Passing Juice |
| Scaling and Root Planing | Internal | Passing Juice |
| Oral Cancer Screening | Internal | Passing Juice |
| Dental Implants | Internal | Passing Juice |
| Surgical Periodontal Treatments | Internal | Passing Juice |
| Gum Grafting | Internal | Passing Juice |
| Sedation Dentistry | Internal | Passing Juice |
| Patients | Internal | Passing Juice |
| Your First Visit | Internal | Passing Juice |
| Insurance & Financing | Internal | Passing Juice |
| FAQs | Internal | Passing Juice |
| Insurance | Internal | Passing Juice |
| Reviews | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Request an Appointment | Internal | Passing Juice |
| Periodontist Near North Salt Lake | Internal | Passing Juice |
| Meet Our Periodontist | Internal | Passing Juice |
| Sitemap | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |

# SEO Keywords

| | |
|---|---|
| ⊙ Keywords Cloud | periodontal city implants lake periodontist wood salt patient dental meet |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| dental | 12 | ✖ | ✖ | ✖ | ✔ |
| salt | 9 | ✔ | ✖ | ✔ | ✔ |
| lake | 9 | ✔ | ✖ | ✔ | ✔ |
| city | 8 | ✔ | ✖ | ✔ | ✔ |
| periodontist | 7 | ✔ | ✖ | ✔ | ✔ |

# Usability

| | | |
|---|---|---|
| ⊙ | Url | Domain : saltlakecityperio.com<br>Length : 21 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |

# Document

| | Encoding | Perfect. Your declared charset is UTF-8. |
|---|---|---|
| ✖ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ● | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br><br>✔ Perfect. No inline css has been found in HTML tags!<br><br>✔ Great, your website has few CSS files.<br><br>✔ Perfect, your website has few JavaScript files.<br><br>✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | ✔ Apple Icon<br><br>✔ Meta Viewport Tag<br><br>✔ Flash content |
|---|---|---|

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap.<br><br>https://www.saltlakecityperio.com/sitemap.xml |
|---|---|---|
| ✔ | Robots.txt | http://saltlakecityperio.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ✔ | Analytics | Great, your website has an analytics tool.<br><br>Google Analytics |