








Website review novadental.com.au

Generated on December 29 2024 14:10 PM



The score is 71/100






SEO Content

	Title	<p>Maven Dental Collins Street Dentist in Melbourne's CBD</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Maven Dental Melbourne CBD offers high quality cosmetic & general dental services in the heart of Melbourne. Learn more & book an appointment here!</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1794"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Maven Dental Collins Street Dentist in Melbourne's CBD</td> </tr> <tr> <td>description</td> <td>Maven Dental Melbourne CBD offers high quality cosmetic & general dental services in the heart of Melbourne. Learn more & book an appointment here!</td> </tr> <tr> <td>url</td> <td>https://mavendental.com.au/dentists/mavendental-collins-street/</td> </tr> </tbody> </table>	Property	Content	title	Maven Dental Collins Street Dentist in Melbourne's CBD	description	Maven Dental Melbourne CBD offers high quality cosmetic & general dental services in the heart of Melbourne. Learn more & book an appointment here!	url	https://mavendental.com.au/dentists/mavendental-collins-street/				
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	Headings	<table border="1" data-bbox="544 1816 1481 1895"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>9</td> <td>11</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1921 1086 2056" style="list-style-type: none"> • [H1] Maven Dental Collins Street • [H1] Maven Dental Collins Street • [H1] Dentist Melbourne CBD • [H2] About Us 	H1	H2	H3	H4	H5	H6	3	9	11	2	0	0
H1	H2	H3	H4	H5	H6									
3	9	11	2	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Practice Hours• [H2] \$299 Check-up, Clean & X-Rays• [H2] Preferred Provider For• [H2] Meet The Clinicians• [H2] Treatments• [H2] Offers and Services• [H2] Payment Options• [H2] FAQ's• [H3] We Offer Afterpay• [H3] Free Invisalign Consult• [H3] We Offer Humm• [H3] We Offer Zip• [H3] Free Teeth Whitening Consult• [H3] We Offer Afterpay• [H3] Free Invisalign Consult• [H3] We Offer Humm• [H3] We Offer Zip• [H3] Free Teeth Whitening Consult• [H3] Enjoy your smile now and pay for it later• [H4] View All Treatments• [H4] Your Wellness Paid Your Way
	Images	<p>We found 30 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 32%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 96 links including 0 link(s) to files</p>

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 15.63%

Internal Links 84.38%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Dental Check-Up & X-Rays	Internal	Passing Juice
Hygiene Services	Internal	Passing Juice
Fillings	Internal	Passing Juice
Dentures	Internal	Passing Juice
Root Canals	Internal	Passing Juice
Tooth Extraction	Internal	Passing Juice
Wisdom Tooth Removal	Internal	Passing Juice
Custom-Made Mouthguards	Internal	Passing Juice
Sedation	Internal	Passing Juice
Sleep Apnoea Appliances	Internal	Passing Juice
TMJ Disorder	Internal	Passing Juice
Children's Dentistry	Internal	Passing Juice
CEREC Restoration	Internal	Passing Juice
Emergency Dental	Internal	Passing Juice
Teeth Whitening	Internal	Passing Juice
Invisalign	Internal	Passing Juice
Crowns	Internal	Passing Juice
Bridges	Internal	Passing Juice
Veneers	Internal	Passing Juice
Dental Implants	Internal	Passing Juice

In-page links

Cosmetic Injectables	Internal	Passing Juice
All-on-4&#xAE; Implants	Internal	Passing Juice
Teeth Straightening	Internal	Passing Juice
Periodontics	Internal	Passing Juice
Oral Surgery	Internal	Passing Juice
Orthodontics	Internal	Passing Juice
Endodontics	Internal	Passing Juice
Prosthodontics	Internal	Passing Juice
Toothache	Internal	Passing Juice
Broken Chipped Tooth	Internal	Passing Juice
Wisdom Teeth	Internal	Passing Juice
Sensitive Teeth	Internal	Passing Juice
Gum Disease	Internal	Passing Juice
Bad Breath	Internal	Passing Juice
Teeth Grinding	Internal	Passing Juice
Mouth Ulcers	Internal	Passing Juice
Dry Mouth	Internal	Passing Juice
Jaw Pain	Internal	Passing Juice
Yellow Teeth	Internal	Passing Juice
Missing Teeth	Internal	Passing Juice
Worn Teeth	Internal	Passing Juice
Crooked Teeth	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
Dental Anxiety	Internal	Passing Juice
Snoring	Internal	Passing Juice
Oral Cancer Symptoms	Internal	Passing Juice
Holistic Dentistry	Internal	Passing Juice
Child Dental Benefits Schedule	Internal	Passing Juice

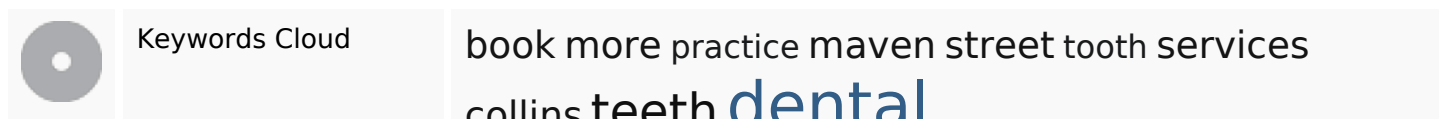
In-page links

Seniors Discount	Internal	Passing Juice
Afterpay	Internal	Passing Juice
Humm	Internal	Passing Juice
Zip	Internal	Passing Juice
Find a Preferred Provider	Internal	Passing Juice
Maven Dental x Defence Health	Internal	Passing Juice
Careers for Dentists	External	Passing Juice
-	Internal	Passing Juice
Find a Practice	Internal	Passing Juice
View All Treatments	Internal	Passing Juice
Your Wellness Paid Your Way	Internal	Passing Juice
About Us	Internal	Passing Juice
Offers and Services	Internal	Passing Juice
Meet The Clinicians	Internal	Passing Juice
Treatments	Internal	Passing Juice
Payment Options	Internal	Passing Juice
Send A Message	External	Passing Juice
Book Online	External	Passing Juice
cosmetic procedure	Internal	Passing Juice
Find Out More	External	Passing Juice
Learn more about your clinicians	Internal	Passing Juice
We Offer Afterpay	Internal	Passing Juice
Free Invisalign Consult	Internal	Passing Juice
We Offer Humm	Internal	Passing Juice
We Offer Zip	Internal	Passing Juice
Free Teeth Whitening Consult	Internal	Passing Juice
Help Me With	Internal	Passing Juice
Work with Maven	External	Passing Juice

In-page links

Who We Are	Internal	Passing Juice
What We Do	Internal	Passing Juice
Overseas Dentists	External	Passing Juice
Current Vacancies	External	Passing Juice
About Us	Internal	Passing Juice
Sterilisation and Infection Control	Internal	Passing Juice
News & Articles	Internal	Passing Juice
Contact Us	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Website Terms of Use	Internal	Passing Juice
Whistleblower Policy	Internal	Passing Juice
Information Access Request Form	External	Passing Juice
Abano Healthcare Group	External	Passing Juice
Lumino The Dentists	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	60	✓	✗	✓	✓








Keywords Consistency

teeth	31	✘	✘	✘	✔
maven	23	✔	✘	✔	✔
collins	16	✔	✘	✘	✔
street	16	✔	✘	✘	✔





Usability

	Url	Domain : novadental.com.au Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Perfect, your website has few JavaScript files.
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://mavendental.com.au/dentists/maven-dental-collins-street/>



Robots.txt

<http://novadental.com.au/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.