








Website review mydeardental.com

Generated on December 28 2024 13:13 PM

The score is 71/100




SEO Content

	Title	<p>Dear Dental - Dentist in New Providence, NJ</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Welcome to Dear Dental in New Providence! We are conveniently located at the corner of Mountain Avenue and Diamond Hill Road, directly next door to Summit Medical Group. You will find our family dental care practice on the third floor in Suite 310.</p> <p>Length : 248</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1384 1481 1574"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table border="1" data-bbox="544 1608 1481 1675"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>10</td> <td>27</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1709 1401 2069" style="list-style-type: none"> • [H1] dear dental, make my smile shine. • [H1] Premium Dental Care at Dear Dental • [H2] Best Dentist in New Providence • [H2] Experience A Dental Experience That You Love • [H2] Our Most Common Services • [H2] Dr. Bokhung "Angelina" Kim • [H2] Dear Dental Accepts Most PPO Insurance • [H2] Why New Providence Loves Dear Dental • [H2] Serving the New Providence Community With Pride • [H2] Our patients love us - see why. • [H2] Customizable Cosmetic Dentistry 	H1	H2	H3	H4	H5	H6	2	10	27	6	0	0
H1	H2	H3	H4	H5	H6									
2	10	27	6	0	0									





SEO Content

		<ul style="list-style-type: none">• [H2] Frequently Asked Questions About Dear Dental• [H3] 1. Call or Book Online• [H3] 2. Get Confirmation• [H3] 3. Netflix and Relax• [H3] Invisalign & Braces• [H3] Diagnostic & Preventative• [H3] Cosmetic Dental• [H3] Plan name• [H3] \$12/month• [H3] Plan name• [H3] \$20/month• [H3] Plan name• [H3] \$40/month• [H3] Teeth Whitening• [H3] Smile Makeover• [H3] Porcelain Veneers• [H3] Cosmetic Gum Reduction• [H3] What types of services does Dear Dental provide?• [H3] What do I need to book an appointment online?• [H3] Why do you need my date of birth and insurance ID number?• [H3] Why does Dear Dental need my spouse's personal information if I am the patient?• [H3] Why does Dear Dental need my phone number and email?• [H3] Why do you need a reason for my visit?• [H3] What time do I need to come in for my appointment with Dear Dental?• [H3] Why does Dear Dental need my health history?• [H3] Why do you need my X-Ray?• [H3] What do I need to bring for my appointment with Dear Dental?• [H3] Does Dear Dental accept FSA/HSA?• [H4] Includes:• [H4] Includes:• [H4] Includes:• [H4] Features include:• [H4] Features include:• [H4] Features include:
	Images	<p>We found 44 images on this web page.</p> <p>41 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 22%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Dental Cleaning & Adult Check Up	Internal	Passing Juice
Digital X-Rays	Internal	Passing Juice
Mouth Guards	Internal	Passing Juice
Oral Cancer Screening	Internal	Passing Juice
Sleep Apnea	Internal	Passing Juice
Bone Grafting	Internal	Passing Juice
Dental Implants	Internal	Passing Juice
Implant Crowns & Bridges	Internal	Passing Juice
Same Day Dental Implant	Internal	Passing Juice
Cosmetic Gum Reduction	Internal	Passing Juice

In-page links

Crown Lengthening	Internal	Passing Juice
Porcelain & Composite Filling	Internal	Passing Juice
Porcelain Crowns & Bridges	Internal	Passing Juice
Porcelain Veneers	Internal	Passing Juice
Teeth Whitening	Internal	Passing Juice
White Spots Treatment	Internal	Passing Juice
Invisalign in New Jersey	Internal	Passing Juice
Invisalign for Crossbite	Internal	Passing Juice
Invisalign for Crowded Teeth	Internal	Passing Juice
Invisalign for Gaps	Internal	Passing Juice
Invisalign for Open Bite	Internal	Passing Juice
Invisalign for Overjet	Internal	Passing Juice
Invisalign for Under Bites	Internal	Passing Juice
ARESTIN Dental Treatment	Internal	Passing Juice
Dental Deep Cleaning (SRP)	Internal	Passing Juice
Dental Emergency	Internal	Passing Juice
Frenectomy	Internal	Passing Juice
Oral Surgery	Internal	Passing Juice
Root Canal	Internal	Passing Juice
Insurance	Internal	Passing Juice
Contact	Internal	Passing Juice
PPC	Internal	Passing Juice
Book An Appointment	External	Passing Juice
Get started	External	Passing Juice
Locations	Internal	Passing Juice
Blog	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice

In-page links

Comprehensive Care	Internal	Passing Juice
Invisalign® Aligners	Internal	Passing Juice
Implant	Internal	Passing Juice
Cosmetic Dental Care	Internal	Passing Juice
Emergency Dental	Internal	Passing Juice





SEO Keywords

 Keywords Cloud	need dental insurance invisalign appointment book providence new teeth dear
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	68	✓	✗	✓	✓
dear	24	✓	✗	✓	✓
new	19	✓	✗	✓	✓
invisalign	19	✗	✗	✗	✓
appointment	19	✗	✗	✗	✓











Usability

 Url	Domain : mydeardental.com Length : 16
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile


	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		https://www.mydeardental.com/sitemap.xml
	Robots.txt	http://mydeardental.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics