Website review
mckinneypowaydentist.com

Generated on December 25 2024 16:41 PM

The score is 72/100

SEO Content

✅	Title	Dentist in Poway | McKinney Family Dentistry **Length : 44** Perfect, your title contains between 10 and 70 characters.
✅	Description	McKinney Family Dentistry is your new dentist in Poway, CA. We look forward to providing you with the best possible care & welcoming you to our clinic. **Length : 156** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website

Headings					
H1	**H2**	**H3**	**H4**	**H5**	**H6**
2	6	6	0	0	4

- [H1] Your Family Dentist in Poway, CA
- [H1] Your Family Dentist in Poway, CA
- [H2] Welcome to McKinney Family Dentistry
- [H2] Relationship-Focused Dentistry
- [H2] Our Dental Services
- [H2] Looking for a dental practice with a personalized and small town feel? Call McKinney Family Dentistry today!
- [H2] Welcome To Your New Dental Home
- [H2] Hear From Our Patients
- [H3] Cerec One Day Crowns
- [H3] Checkups and Cleanings
- [H3] Cosmetic Dentistry
- [H3] Dental Emergencies

SEO Content

		• [H3] Sleep Apnea Treatment • [H3] Oral Surgery • [H6] Areas Served • [H6] Quick Links • [H6] Resources • [H6] Social Media
✅	Images	We found 9 images on this web page. Good, most or all of your images have alt attributes.
✅	Text/HTML Ratio	Ratio : **20%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 25 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 4% Internal Links 96%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Meet the Doctor	Internal	Passing Juice

In-page links

Meet the Team	Internal	Passing Juice
What Makes Us Different	Internal	Passing Juice
Patient Testimonials	Internal	Passing Juice
Our Technology	Internal	Passing Juice
Preventative Dentistry	Internal	Passing Juice
Restorative Dentistry	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
Sedation Dentistry	Internal	Passing Juice
Oral Surgery	Internal	Passing Juice
CEREC	Internal	Passing Juice
Sleep Apnea	Internal	Passing Juice
Same Day Crowns	Internal	Passing Juice
Invisalign	Internal	Passing Juice
Insurance Information	Internal	Passing Juice
Patient Forms	Internal	Passing Juice
Home Instructions	Internal	Passing Juice
Smile Gallery	Internal	Passing Juice
Healthy Smile Club	Internal	Passing Juice
Nearby Places	Internal	Passing Juice
Contact	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Directions to Our Office	Internal	Passing Juice
-	External	Passing Juice

SEO Keywords

Keywords Cloud

dental care mckinney always family dentist call dentistry poway practice

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	18	✖	✖	✖	✔
dentistry	17	✔	✖	✔	✔
mckinney	14	✔	✖	✔	✔
dentist	10	✔	✖	✔	✔
family	10	✔	✖	✔	✔

Usability

	Url	Domain : mckinneypowaydentist.com Length : 24
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

❌		
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✅ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✅ Great, your website has few CSS files.
		✅ Perfect, your website has few JavaScript files.
		✅ Perfect, your website takes advantage of gzip.

Mobile

⬤	Mobile Optimization	✅ Apple Icon
		✅ Meta Viewport Tag
		✅ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.mckinneypowaydentist.com/sitemap.xml
✅	Robots.txt	http://mckinneypowaydentist.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.