Website review
heatherhilldental.com.au

Generated on December 23 2024 15:17 PM

The score is 73/100

SEO Content

✓	Title	Heatherhill Dental Clinic | Dr James Lin | Your Dentist in Frankston **Length : 68** Perfect, your title contains between 10 and 70 characters.
✓	Description	Dr James Lin and the Heatherhill Dental Clinic value providing a comprehensive range of dental services | Come and visit the best Dentist in Frankston. **Length : 151** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	heatherhill dental Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Heatherhill Dental Clinic | Dr James Lin | Your Dentist in Frankston
description	Dr James Lin and the Heatherhill Dental Clinic value providing a comprehensive range of dental services | Come and visit the best Dentist in Frankston.
url	https://heatherhilldental.com.au/
site_name	Heatherhill Dental

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		3	4	0	0	2	2

- [H1] Welcome to Heatherhill Dental
- [H1] OUR SERVICES
- [H1] OUR DENTISTS
- [H2] The exceptional experience at Heatherhill Dental – your caring dentist in Frankston
- [H2] Call us today for a consultation!
- [H2] Dr James Lin
- [H2] Dr Lin Liang
- [H5] ABOUT US
- [H5] CONTACT US
- [H6] At Heatherhill Dental, we offer a comprehensive range of services catered for the entire family whilst delivering honest expert advices tailored to your individual needs. We take the time to produce highly predictable and premium results without any compromise.
- [H6] Our experienced family-based dentist in Frankston have been looking after the local community as well as the wider Frankston region for many years. We are privileged to be your chosen dentist in Frankston, and look forward to meeting you soon!

❌	Images	We found 7 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **15%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files

SEO Links

✅		
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

In-page links

Anchor	Type	Juice
contact us.	Internal	Passing Juice
One Big Idea	External	Passing Juice

SEO Keywords

⦿ Keywords Cloud	from frankston lin heatherhill every james time dental dentist liang

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	16	✔	✔	✔	✔
heatherhill	10	✔	✔	✔	✔
frankston	8	✔	✖	✔	✔
lin	6	✔	✖	✔	✔
dentist	5	✔	✖	✔	✔

Usability

⦿	Url	Domain : heatherhilldental.com.au Length : 24

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://heatherhilldental.com.au/sitemap_index.xml
✓	Robots.txt	http://heatherhilldental.com.au/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics

✔ Flash content