# Website review
# firstlathropdental.com

**The score is 72/100**

![pagepeeker]

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | First Lathrop Dental \| Mercury Safe Dentist \| Lathrop, CA<br><br>**Length : 57**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✗ | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ✓ | Keywords | Mercury Safe Dentist In Lathrop CA, Mercury Safe Dentistry, Mercury Free Dentist, Family Dental Practice, Pain Free Dentist,<br><br>Good, your page contains meta keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| title | First Lathrop Dental \| Mercury Safe Dentist \| Lathrop, CA |
| locale | en_US |
| type | website |
| description | First Latrop Dental is a family oriented, mercury-safe, mercury-free dental practice serving the dental care needs of adults and children in the Lathrop area. |
| url | https://firstlathropdental.com/ |
| site_name | First Lathrop Dental |
| image | https://firstlathropdental.com/images/mercury-free-dentist-lathrop-400.jpg |

| Headings | H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|---|

# SEO Content

| | | |
|---|---|---|
| | | 1 6 0 0 0 0 |
| | | • [H1] First Lathrop Dental<br>• [H2] Mercury Safe Dentistry<br>• [H2] What Is Mercury Safe Dentistry?<br>• [H2] What Is A Mercury Free Dentist?<br>• [H2] A Family Dental Practice<br>• [H2] Pain Free Dentistry<br>• [H2] Convenient Location |
| ✓ | Images | We found 16 images on this web page.<br><br>Good, most or all of your images have alt attributes. |
| ✓ | Text/HTML Ratio | Ratio : **23%**<br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 25 links including 1 link(s) to files |
| | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 4%<br><br>Internal Links 96% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|

# In-page links

| | | |
|---|---|---|
| Skip to Main Content | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| Services | Internal | Passing Juice |
| Mercury Safe Dentistry | Internal | Passing Juice |
| Bridges | Internal | Passing Juice |
| Crowns | Internal | Passing Juice |
| Dentures | Internal | Passing Juice |
| Extractions | Internal | Passing Juice |
| Fillings | Internal | Passing Juice |
| Implants | Internal | Passing Juice |
| Ozone Therapy | Internal | Passing Juice |
| Sealants | Internal | Passing Juice |
| Whitening | Internal | Passing Juice |
| Reviews | Internal | Passing Juice |
| Financing Options | Internal | Passing Juice |
| Frequently Asked Questions | Internal | Passing Juice |
| New Patient Forms | Internal | Passing Juice |
| New Patient Info | Internal | Passing Juice |
| New Patient Special | Internal | Passing Juice |
| Contact Form | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Directions | External | Passing Juice |
| About First Lathrop Dental | Internal | Passing Juice |
| Our Staff | Internal | Passing Juice |
| Payment Options | Internal | Passing Juice |

# SEO Keywords

| | Keywords Cloud | family safe first dentistry from new dental |
|---|---|---|

# SEO Keywords

mercury lathrop office

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| dental | 22 | ✔ | ✔ | ✖ | ✔ |
| lathrop | 13 | ✔ | ✔ | ✖ | ✔ |
| mercury | 13 | ✔ | ✔ | ✖ | ✔ |
| office | 9 | ✖ | ✖ | ✖ | ✖ |
| first | 8 | ✔ | ✖ | ✖ | ✔ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : firstlathropdental.com<br>Length : 22 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |

# Document

| | | |
|---|---|---|
| ❌ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✅ | Email Privacy | Great no email address has been found in plain text! |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✔ Perfect. No inline css has been found in HTML tags!<br>✔ Great, your website has few CSS files.<br>✔ Perfect, your website has few JavaScript files.<br>✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ✔ Apple Icon<br>✔ Meta Viewport Tag<br>✔ Flash content |

# Optimization

| | | |
|---|---|---|
| ✅ | XML Sitemap | Great, your website has an XML sitemap.<br><br>https://firstlathropdental.com/sitemap.xml |
| ✅ | Robots.txt | http://firstlathropdental.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ❌ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |