









# Website review familyfirstdentalcare.com

Generated on December 24 2024 18:54 PM




The score is 72/100







## SEO Content

	<p>Title</p>	<p>Family First Dental Care, John Leo D.D.S., dentist in Troy, Michigan</p> <p><b>Length : 68</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>John Leo, D.D.S. is a wonderful dentist who provides gentle dental care for the whole family. The comfortable office is located in Troy, Michigan, just north of Detroit, near Royal Oak and Madison Heights.</p> <p><b>Length : 205</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>dentist,family,dentist,general,family,dentistry,dentists,troy,dentistry,Troy,Michigan,Troy,dental,dental care,DDS,dds,fillings,family,bleaching,toothcare,health,d.d.s,dds,cosmetic,dentistry,adult,insurance,teeth,family,tooth,Madison Heights,Royal Oak,Leo,John Leo</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1576 1481 1653"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1682 1203 1912" style="list-style-type: none"> <li>• [H1] Welcome to Family First Dental Care</li> <li>• [H2] Services</li> <li>• [H2] Our Philosophy</li> <li>• [H2] About Dr. Leo</li> <li>• [H2] More</li> <li>• [H3] Make an appointment</li> <li>• [H3] Coupon</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	2	0	0	0									
	<p>Images</p>	<p>We found 4 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>47%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 11.11%  Internal Links 88.89%


## In-page links

Anchor	Type	Juice
<a href="#">Project name</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Services &amp; Philosophy</a>	Internal	Passing Juice
<a href="#">Contact &amp; Map</a>	Internal	Passing Juice
<a href="#">Emergencies</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Links</a>	Internal	Passing Juice

## In-page links

<a href="#">this coupon</a>	Internal	Passing Juice
<a href="#">Web Site Services by Web Overhauls</a>	External	Passing Juice

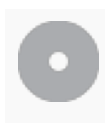




## SEO Keywords

	Keywords Cloud	gentle <b>dental</b> leo provides first <b>care</b> services troy michigan <b>family</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	13	✓	✓	✓	✓
family	9	✓	✓	✓	✓
care	9	✓	✓	✓	✓
first	5	✓	✗	✗	✓
leo	5	✓	✓	✓	✓





## Usability

	Url	Domain : familyfirstdentalcare.com Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://familyfirstdentalcare.com/robots.txt">http://familyfirstdentalcare.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>