






# Website review emmertdental.com

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The score is 73/100





## SEO Content

	Title	Dentist Bethel Park PA, Cosmetic Dentistry, (412) 851-5060   Emmert Dental  <b>Length : 74</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	Cosmetic Dentist in Bethel Park PA offering dental implants, sedation dentistry, clear correct, orthodontics, tmj & tmd treatment. Call today! (412) 851-5060  <b>Length : 157</b>  Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Dentist Bethel Park PA, Cosmetic Dentistry, (412) 851-5060   Emmert Dental</td></tr><tr><td>description</td><td>Cosmetic Dentist in Bethel Park PA offering dental implants, sedation dentistry, clear correct, orthodontics, tmj &amp; tmd treatment. Call today! (412) 851-5060</td></tr><tr><td>url</td><td>https://www.emmertdental.com/</td></tr></tbody></table>	Property	Content	type	website	title	Dentist Bethel Park PA, Cosmetic Dentistry, (412) 851-5060   Emmert Dental	description	Cosmetic Dentist in Bethel Park PA offering dental implants, sedation dentistry, clear correct, orthodontics, tmj & tmd treatment. Call today! (412) 851-5060	url	https://www.emmertdental.com/		
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>11</td><td>11</td><td>6</td><td>10</td><td>3</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Emmert Dental</li><li>• [H1] Emmert Dental</li></ul>	H1	H2	H3	H4	H5	H6	11	11	6	10	3	1
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## SEO Content

		<ul style="list-style-type: none"><li>• [H1] In your neighborhood for over 30 years</li><li>• [H1] Family dentistry in Pittsburgh, PA</li><li>• [H1] Established in 1988</li><li>• [H1] Cosmetic Dentistry</li><li>• [H1] Dental Emergencies</li><li>• [H1] Family dentistry in Pittsburgh, PA</li><li>• [H1] Cosmetic Dentistry</li><li>• [H1] Dental Emergencies</li><li>• [H1] 2 Convenient Locations</li><li>• [H2] Family Dentist in Bethel Park &amp; Settlers Ridge</li><li>• [H2] Family Dentist in Bethel Park &amp; Settlers Ridge</li><li>• [H2] Meet Dr. Emmert</li><li>• [H2] Financing</li><li>• [H2] Insurance</li><li>• [H2] Current Promotions</li><li>• [H2] Financing</li><li>• [H2] Insurance</li><li>• [H2] A Lifetime of Healthy Teeth Over 20 years experience We participate with most insurance Cavity Detecting Digital X-Rays Same-Day Emergency Convenient locations 0% Financing for qualified patients --&gt; Call our Bethel Park Dentist Today at (412) 851-5060 for your next Dental Appointment</li><li>• [H2] Dental Services For Optimal Oral Health</li><li>• [H2] Dental Services For The Whole Family</li><li>• [H3] Our new state-of-the-art office features an open layout and the latest in dental technology.</li><li>• [H3] Pittsburgh</li><li>• [H3] Settlers Ridge</li><li>• [H3] Bethel Park</li><li>• [H3] Quick Links</li><li>• [H3] Connect With Us</li><li>• [H4] Whitening Special</li><li>• [H4] New Patient Offer</li><li>• [H4] General</li><li>• [H4] Cosmetic</li><li>• [H4] Restorative</li><li>• [H4] Dental Implants</li><li>• [H4] General</li><li>• [H4] Cosmetic</li><li>• [H4] Restorative</li><li>• [H4] Dental Implants</li><li>• [H5] (866) 936-6378</li><li>• [H5] \$100 off teeth whitening</li><li>• [H5] Oral exam, digital x-rays, cleaning and consultation for \$59</li><li>• [H6] 433 Market St #3Pittsburgh, PA, 15222</li></ul>
	Images	<p>We found 17 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>21%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but</p>

## SEO Content

		lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.7% Internal Links 96.3%


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Cleaning &amp; Prevention</a>	Internal	Passing Juice
<a href="#">Cosmetic Procedures</a>	Internal	Passing Juice
<a href="#">Restorative Procedures</a>	Internal	Passing Juice
<a href="#">Dental Implants</a>	Internal	Passing Juice
<a href="#">Tooth Extractions</a>	Internal	Passing Juice
<a href="#">Sedation Dentistry</a>	Internal	Passing Juice
<a href="#">Pediatric Dentistry</a>	Internal	Passing Juice

## In-page links

<a href="#">Smile Gallery</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">New Patient Forms</a>	Internal	Passing Juice
<a href="#">Office Policies</a>	Internal	Passing Juice
<a href="#">Promotional Offers</a>	Internal	Passing Juice
<a href="#">Common Questions</a>	Internal	Passing Juice
<a href="#">Dental Links</a>	Internal	Passing Juice
<a href="#">Emergency Care</a>	Internal	Passing Juice
<a href="#">Bethel Park</a>	Internal	Passing Juice
<a href="#">Settlers Ridge</a>	Internal	Passing Juice
<a href="#">First Visit</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Map &amp; Directions</a>	Internal	Passing Juice
<a href="#">Map &amp; Directions</a>	Internal	Passing Juice
<a href="#">Map &amp; Directions</a>	Internal	Passing Juice
<a href="#">Dental Services</a>	Internal	Passing Juice
<a href="#">Patient Center</a>	Internal	Passing Juice
<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">Dental website design</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	appointment ridge dental cosmetic dentistry emmert bethel settlers more park
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

## Keywords Consistency

dental	25	✓	✗	✓	✓
bethel	7	✓	✗	✓	✓
park	7	✓	✗	✓	✓
cosmetic	7	✓	✗	✓	✓
dentistry	7	✓	✗	✓	✓


## Usability

	Url	Domain : emmertdental.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✓ Perfect, your website takes advantage of gzip.

## Mobile

	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		<a href="https://www.emmertdental.com/sitemap.xml">https://www.emmertdental.com/sitemap.xml</a>
	Robots.txt	<a href="http://emmertdental.com/robots.txt">http://emmertdental.com/robots.txt</a>
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		 Google Analytics