Website review elegantsmilesdentalcenter.com

The score is 73/100

SEO Content

✓	Title	Oakland CA Dentist | Elegant Smiles Dental Center | Dentist Richmond **Length : 68** Perfect, your title contains between 10 and 70 characters.
✓	Description	Elegant Smiles Dental Center in Oakland, CA is a full service dentist office offering general and cosmetic dentistry. **Length : 117** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Oakland dentist, Elegant Smiles Dental Center, 3301 E 12th Street, Suite 165, Oakland, CA, 94601, Dental practice, general dentistry, cosmetic dentistry, Invisalign, Botox, Juvederm, Dermal Fillers Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	**H1** 1 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H1] Elegant Smiles Dental Center of Oakland
✗	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **23%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

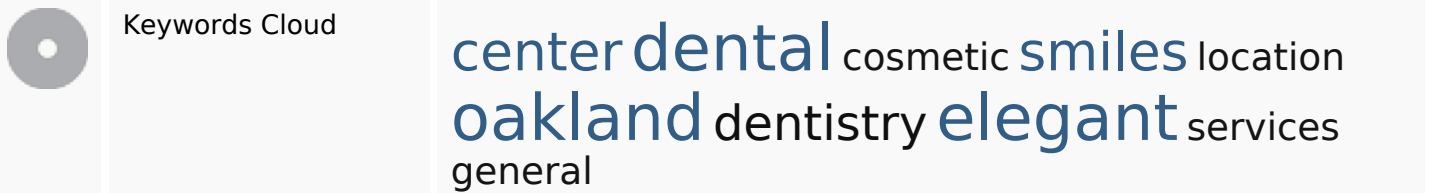|	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Services	Internal	Passing Juice
General Dentistry	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
Financing	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Our Location	Internal	Passing Juice
exams and cleanings	Internal	Passing Juice
oral surgery and extractions	Internal	Passing Juice
dental bonding and veneers	Internal	Passing Juice

In-page links

3301 E. 12th Street	Internal	Passing Juice
appointment	Internal	Passing Juice

SEO Keywords

Keywords Cloud	center **dental** cosmetic smiles location **oakland** dentistry **elegant** services general

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	11	✔	✔	✔	✔
oakland	10	✔	✔	✔	✔
elegant	9	✔	✔	✔	✔
smiles	8	✔	✔	✔	✔
center	7	✔	✔	✔	✔

Usability

	Url	Domain : elegantsmilesdentalcenter.com Length : 29
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://elegantsmilesdentalcenter.com/
	Robots.txt	http://elegantsmilesdentalcenter.com/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool.
		Google Analytics