Website review
caringdentistry.co.uk

Generated on December 26 2024 10:57 AM

The score is 72/100

SEO Content

✅	Title	Caring Dentistry Cottingham | Dental Care Hull & East Yorkshire **Length : 67** Perfect, your title contains between 10 and 70 characters.
✅	Description	Caring Dentistry have years of experience providing dental care for patients in Hull and East Yorkshire. Contact us for all dentist, hygienist or cosmetic work. **Length : 160** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
url	https://www.caringdentistry.co.uk/
title	Caring Dentistry Cottingham | Dental Care Hull & East Yorkshire
description	Caring Dentistry have years of experience providing dental care for patients in Hull and East Yorkshire. Contact us for all dentist, hygienist or cosmetic work.
image	https://www.caringdentistry.co.uk/_webedit/cached-images/51.jpg
image:type	image/jpeg
image:width	1920
image:height	1280

SEO Content

⦿	Headings	**H1** 4	**H2** 16	**H3** 2	**H4** 0	**H5** 0	**H6** 0

- [H1] Your Gateway to a Brighter Smile
- [H1] Your Gateway to a Brighter Smile
- [H1] Caring Dentistry is your trusted partner for dental health
- [H1] Caring Dentistry is your trusted partner for dental health
- [H2] Comprehensive Dental Care Tailored for You
- [H2] Comprehensive Dental Care Tailored for You
- [H2] Oral Health & Hygienist Appointments
- [H2] Your Foundation for a Healthy Smile
- [H2] Denture Services
- [H2] Comfort and Confidence in Your Smile
- [H2] Cosmetic Treatments & Invisalign
- [H2] Straighten Your Smile Discreetly and Efficiently
- [H2] Tooth Coloured Fillings
- [H2] Brighten and Beautify Your Smile
- [H2] Crowns, Bridges & Veneers
- [H2] Restoring Strength and Beauty to Your Teeth
- [H2] Dental Payment Plan
- [H2] Comprehensive Dental Coverage
- [H2] Take the First Step Towards a Healthier Smile with Caring Dentistry
- [H2] Take the First Step Towards a Healthier Smile with Caring Dentistry
- [H3] Patient Feedback
- [H3] Patient Feedback

❌	Images	We found 14 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **42%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 12 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Our Dental Team	Internal	Passing Juice
Dental Services	Internal	Passing Juice
Oral Health & Hygienist Appointments	Internal	Passing Juice
Cosmetic Treatments & Invisalign	Internal	Passing Juice
Crown And Bridgework	Internal	Passing Juice
Denture Services	Internal	Passing Juice
Tooth Coloured Fillings	Internal	Passing Juice
Payment Plans	Internal	Passing Juice
Get In Touch	Internal	Passing Juice
Find us on Facebook	External	Passing Juice
Website design Hull	External	Passing Juice
our cookie policy	Internal	Passing Juice

SEO Keywords

●	Keywords Cloud	dentistry care more treatments caring smile dental health discover services

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	24	✔	✖	✔	✔
care	11	✔	✖	✔	✔
caring	10	✔	✖	✔	✔
dentistry	10	✔	✖	✔	✔
smile	10	✖	✖	✖	✔

Usability

	Url	Domain : caringdentistry.co.uk Length : 21
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✖	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.
		https://www.caringdentistry.co.uk/sitemap.xml
✓	Robots.txt	http://caringdentistry.co.uk/robots.txt
		Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool.
		Google Analytics