



Website review adpicareers.com

Generated on December 26 2024 09:06 AM





The score is 73/100







SEO Content

	Title	Dental Jobs Dentist Jobs Heartland Dental Length : 45 Perfect, your title contains between 10 and 70 characters.												
	Description	Apply online for Jobs at Heartland Dental. Join our network of over 2400 dental offices delivering high-quality dental care to our communities. Apply today. Length : 156 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Dentist Jobs Dental Jobs Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>image</td><td>https://jobs.heartland.com/static/sites/www/files/images/global/share-this/social-image.jpg</td></tr><tr><td>image:secure_url</td><td>https://jobs.heartland.com/static/sites/www/files/images/global/share-this/social-image.jpg</td></tr></table>	Property	Content	image	https://jobs.heartland.com/static/sites/www/files/images/global/share-this/social-image.jpg	image:secure_url	https://jobs.heartland.com/static/sites/www/files/images/global/share-this/social-image.jpg						
Property	Content													
image	https://jobs.heartland.com/static/sites/www/files/images/global/share-this/social-image.jpg													
image:secure_url	https://jobs.heartland.com/static/sites/www/files/images/global/share-this/social-image.jpg													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>7</td><td>10</td><td>1</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] We Support What you do best.• [H2] Talent Areas• [H2] Featured Jobs• [H2] Our Founding Story• [H2] Personal Stories• [H2] Why Join Us?• [H2] Heartland Dental Named One of America’s Greatest Workplaces + Greatest Workplaces for Diversity• [H2] Join Our Talent Network	H1	H2	H3	H4	H5	H6	1	7	10	1	0	0
H1	H2	H3	H4	H5	H6									
1	7	10	1	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] General Dentist • [H3] Specialists • [H3] Dental Hygienists • [H3] Dental Assistants • [H3] Office & Business Professionals • [H3] Students • [H3] Dental Office Assistant - Business Assistant • [H3] Dental Office Assistant - Business Assistant • [H3] Dental Assistant • [H3] Perks & Benefits • [H4] Pat Bauer
	Images	<p>We found 16 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 43%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 24 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 45.83%</p> <p>Internal Links 54.17%</p>

In-page links

Anchor	Type	Juice
Sign Up for Job Alerts	Internal	Passing Juice
Current Employees	External	Passing Juice
Careers Home	Internal	Passing Juice
Dentists	Internal	Passing Juice
Specialists	Internal	Passing Juice
Dental Hygienists	Internal	Passing Juice
Dental Assistants	Internal	Passing Juice
Office & Business Professionals	Internal	Passing Juice
Benefits	Internal	Passing Juice
Students	Internal	Passing Juice
Masters & Mentors	Internal	Passing Juice
Search All Jobs	Internal	Passing Juice
Watch Dr. Bujila's story	External	Passing Juice
Watch Dr Bhatia's story	External	Passing Juice
Discover more	Internal	Passing Juice
Watch the success story	Internal	Passing Juice
Learn about our Benefits	External	Passing Juice
America's Greatest Workplaces	External	Passing Juice
America's Greatest Workplaces for Diversity in 2024	External	Passing Juice
Heartland Dental Home	External	Passing Juice
Heartland Dental University	External	Passing Juice
Contact	External	Passing Juice
Privacy Policy	External	Passing Juice
Term & Conditions	External	Passing Juice

SEO Keywords



Keywords Cloud

heartland more business supported support
dental office benefits search jobs

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
dental	27	✓	✓	✓	✓
heartland	20	✓	✗	✓	✓
jobs	9	✓	✓	✓	✓
supported	9	✗	✗	✗	✗
office	8	✗	✗	✓	✓










Usability

	Url	Domain : adpicareers.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>https://jobs.heartland.com/sitemap.xml</div>
	Robots.txt	<div>Missing</div> <div>Your website doesn't have a robots.txt file - this can be problematic.</div> <div>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div>

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.